



Monday, December 6, 2021

(Rain Date December 7th)

West Springfield Town Common

6:00 – 8:00 pm

SPONSORSHIP OPPORTUNITIES

Hosted on the West Springfield Town Common, Luminaria sponsors reap the benefits of a highly visible and well known event in the community. Sponsors are recognized via social media, on prominent signage at the event, in the local media and in the CHD Impact Report.

Featuring upwards of 1,000 luminarias sold to the public to pay tribute to loved ones, this special event brings meaning and hope to local cancer patients and their families during the holiday season. Your sponsorship will do so much to ensure that Cancer House of Hope remains a strong, comforting resource for all who are on their journeys to recovery.

Beacon of Hope Presenting Sponsorship (\$5,000)

- Unlimited Luminaria bags for company employees
- Recognition on the West Springfield Town Common two weeks prior to event
- Prominent recognition on sponsorship banner on display at event
- Sponsorship recognition on event web page, Facebook and LinkedIn

Golden Glimmer Sponsorship (\$3,000)

- Up to 20 complimentary Luminaria bags for company employees
- Recognition on sponsorship banner at event
- Social media recognition on Facebook and LinkedIn

Star Bright Sponsorship (\$1,000)

- Up to 10 complimentary Luminaria bags for company employees
- Recognition on sponsorship banner at event
- Social media recognition on Facebook and LinkedIn

Caring Candle Sponsorship (\$500)

- Up to 5 complimentary Luminaria bags for company employees
- Recognition on sponsorship banner at event
- Social media recognition on Facebook and LinkedIn

Pay by credit card at chd.org/luminaria or remit your payment to Cancer House of Hope, 1999 Westfield Street, West Springfield, MA 01089. If you require an invoice please call 413-439-2245.

SPONSORSHIP LEVEL: \$ _____

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

EMAIL: _____ PHONE: _____

To learn more about Luminaria and Cancer House of Hope contact 413-733-1858 or mtoomey@chd.org.